

Privacy policy

Davis Cartage Company, LLC. and its subsidiaries (“Davis Cartage”) know that you care how information about you is used and shared, and we appreciate your trust that we will do so carefully and sensibly. This notice describes our privacy policy. **By visiting *Daviscartage.com*, you accept the practices described in this Privacy Policy.**

COLLECTION OF INFORMATION

The information we learn from clients allows us to personalize and continually improve the total experience at *Daviscartage.com*. Here are the types of information we gather.

- **Information You Give Us:** We receive and store any information you enter on our website or give us in any other way. Information that we collect can include: items searched for; names and addresses; e-mail addresses; searching patterns; any reviews submitted and accompanying information; credit card information; and financial information, including accounts at financial institutions. This list is not exclusive and may be altered without notice based on information that you supply.
- **Right to Refrain from Giving Information:** You have a right to refrain from giving us certain information, but consequently you will not be able to take advantage of all of our features. We use the information that you provide to enhance our services, such as responding to your requests and improving our website experience for you and others.
- **Automatic Information:** When you access our site, information is received and stored by us. The most significant information is stored in the form of “cookies,” or small storage files that transmit your electronic identity to the website that you visit. Like most websites, we use cookies to be able to identify you as a return visitor to the site. We receive and store certain types of information whenever you interact with us.
- **E-mail Communications:** We may communicate and make special offers available via e-mail. To help us make e-mails more useful, we often receive a confirmation when you open e-mail from *Daviscartage.com* if your computer supports such capabilities. We often receive e-mail lists from other companies who offer similar services to ours. To avoid sending duplicate e-mails to our clients, we compare our client list to lists received from other companies. If you do not want to receive e-mail or other mail from us, please adjust your e-mail contact preferences.
- **Information from Other Sources:** From time to time, we receive information about you from other sources and add it to our account information.
- **More about Cookies:** Cookies are alphanumeric identifiers that we transfer to your computer’s hard drive through your web browser to enable our systems to recognize your browser and to provide enhanced features. All web browsers have the ability to accept cookies, reject cookies or to prompt the user before accepting them. The Help portion of your browser’s toolbar will tell you how to select the option that suits you best. Disabling the acceptance of cookies will not

allow you to take full advantage of some of the best and most advanced features that we have to offer, so we recommend that you leave them turned on.

SHARING OF INFORMATION

The information that we collect about our clients is an important part of our business. We respect and value this information, and we do not want to jeopardize the flow of information between our clients and the site. Therefore, we are not in the business of selling this information to other websites or businesses. There are circumstances where we do share some client information, and this is outlined immediately below.

· **Disclosure Regarding Service Providers:** Davis Cartage may contract with other companies to provide services on our behalf, such as hosting this website and product review pages, sending out information or promotional offers that may be of interest to you (e.g. via e-mail, direct mail, or on mobile devices), processing credit card payments, and analyzing this website. We provide these companies with only those elements of your personal information they need to deliver those services. These companies and their employees are prohibited from using that personal information for any other purpose.

· **Disclosure Regarding Other Third Parties:** In some cases, we will make your personal information available to third parties who have products or services that we believe will be of interest to you. If you later decide that you do not want us to share your personal information with these companies, you can contact us.

· **Disclosures in Connection with Business Transfers:** As we continue to develop our business, we might sell or buy stores, subsidiaries or business units. In such transactions, client information generally is one of the transferred business assets but remains subject to the promises made in any pre-existing privacy policy (unless, of course, the client consents otherwise). Also, in the event that Davis Cartage or substantially all of its assets are acquired, client information will be one of the transferred assets.

· **Disclosure for Other Reasons:** It is sometimes necessary to release account and other personal information when we believe it is appropriate to: comply with the law; enforce or apply our Conditions of Use or other agreements; or protect the rights, property or safety of *Daviscartage.com*, our users or others. This includes exchanging information with other companies and organizations for fraud protection and credit risk reduction. However, under no circumstances does this include selling, renting, sharing, or otherwise disclosing personally identifiable information from clients for commercial purposes in violation of the commitments set forth in this privacy policy.

INFORMATION SECURITY

Securing your personal information is important to us. We maintain physical, electronic and procedural safeguards to secure your information. However, “perfect security” does not exist on the Internet, and there is always a risk in transmitting information electronically. The personal information we collect is stored within databases that we control directly or through our service

providers. To protect your information, we use security measures, such as firewalls and encryption technology, consistent with industry standards. However, since no security system is impenetrable, we can guarantee neither the security of our databases nor that information you supply will not be intercepted while being transmitted to us over the Internet. Of course, any information to you post to any message board, discussion group or other public posting area on this website is available to anyone with Internet access.

If you create an account on *Daviscartage.com*, you may be asked to choose a password for your account, in which case your online account information shall be protected by your password. We recommend that you do not disclose your password to any other person. You are responsible for maintaining the confidentiality of your password and account and are fully responsible for all activities that occur under your password or account.

USER ACCESS TO INFORMATION

When you access your account, there is a variety of information that you may see. This is designed to allow you to update any changed information and view the information that you entered previously. This information is sensitive, and it is necessary to both protect this information and keep it current in order to have the best experience at our site.

USER CHOICES WITH REGARD TO ACCESS OF INFORMATION

You have the right to refrain from providing any information. This may have an impact on use of the site and on the ease of taking advantage of certain unique features of the site.

- **Prior Information:** You can add or update certain information on pages such as those listed in the “User Access to Information” section above. When you update information, we may keep a copy of the prior version for our records.
- **Client Communication:** If you do not want to receive e-mail or other mail from us, please adjust your account setting regarding e-mail contact preferences. (You cannot waive the applicability of the Conditions of Use and other legal notices, such as this Privacy Policy, and if you elect not to receive those notices, they will still govern your use of *Daviscartage.com*, and it is your responsibility to review them for changes.)
- **Cookie Choices:** The Help portion of the toolbar on most browsers will tell you how to prevent your browser from accepting new cookies, how to have the browser notify you when you receive a new cookie or how to disable cookies altogether. However, affecting the acceptance of cookies means that you will not be able to use certain important features of our website.

CHILDREN

If you are under 18, you may use *Daviscartage.com* only with the involvement of a parent or guardian.

CONDITIONS OF USE, NOTICES AND REVISIONS

By visiting *Daviscartage.com*, you accept that your visit and any dispute over privacy is subject to this Policy and our Conditions of Use, including limitations on damages, arbitration of disputes and application of the law of the State of Michigan. Because our business changes constantly, we reserve the right to periodically revise our Privacy Policy and the Conditions of Use. Please check our website frequently to see recent changes. Unless stated otherwise, our current Privacy Policy applies to all information that we have about you and your account.

EXAMPLES OF INFORMATION COLLECTED

INFORMATION YOU GIVE US

Information is collected from you when you do any of the following activities: search, buy, bid, post a review or opinion, participate in a questionnaire, or communicate with customer service. For example, you provide information when you: search, update information in your account settings, call or e-mail customer service, submit a review, participate in a discussion or chat, provide employer information when opening a corporate account, specify a date reminder, and employ other notification services. As a result of any of the above actions, it is possible that you will supply us with such information as: your name, address and phone numbers; credit card information; content of reviews and e-mails to us; and financial information.

AUTOMATIC INFORMATION

As discussed earlier, our systems collect information that is sent over the Internet without your control. Some examples of the information we collect and analyze include: the Internet protocol (IP) address used to connect your computer to the Internet; your login, e-mail address and password; computer and connection information such as browser type and version, operating system and platform; the full Uniform Resource Locator (URL) clickstream to, through and from our website, including date and time; cookie number; and the phone number you used to call us. During some visits we may use software tools such as JavaScript to measure and collect session information, including page response times, download errors, length of visits to certain pages, page interaction information (such as scrolling, clicks and mouse-overs), and methods used to browse away from the page.

INFORMATION FROM OTHER SOURCES

Occasionally, we supplement the information that we receive with information from other sources and companies. Examples of information we receive from other sources include: search term and search result information from searches conducted through the web-search features; search results and links, including paid listings (such as Sponsored Links); and credit history information from credit bureaus, which we use to help prevent and detect fraud and to offer certain credit or financial services to some clients.